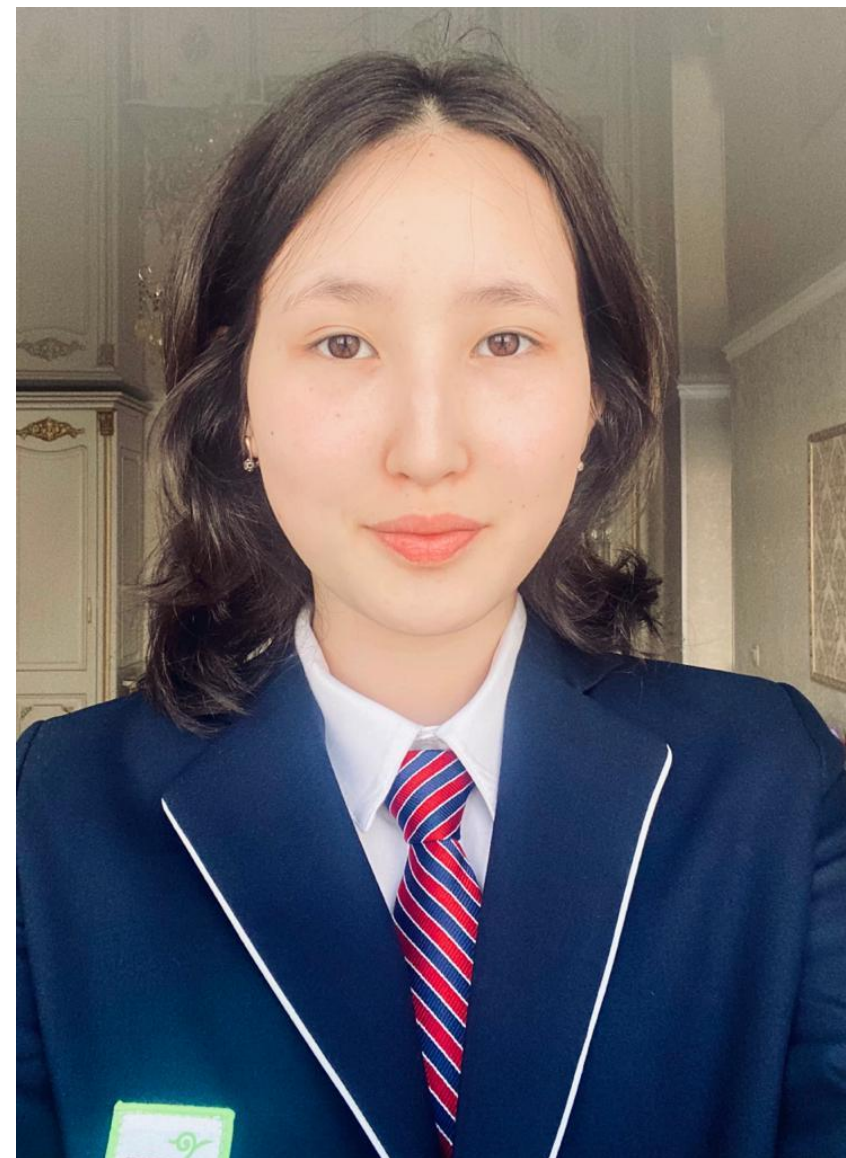


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The greatest public speeches in history as success formula for performing powerful speech on TED talk platform
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THE GREATEST PUBLIC SPEECHES IN HISTORY AS SUCCESS FORMULA FOR PERFORMING POWERFUL SPEECH ON TED TALK PLATFORM



01 to study the examples
of most powerful public
speeches;

02 to survey people;

03 to compile the formula of
the techniques used to
appeal the audience.



The purpose:
to identify the
techniques used
by public speakers
to appeal the
audience

Khalikova Aruzhan, 10B

The role of public speeches

70,267,203



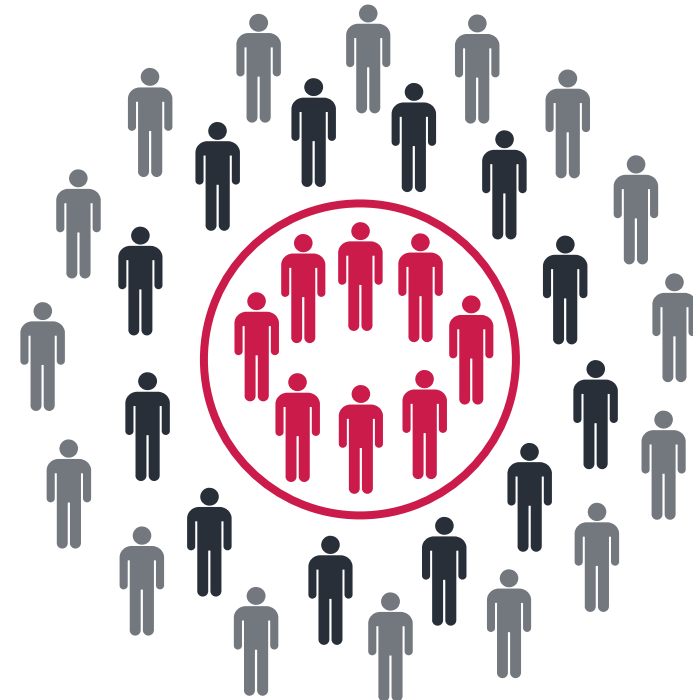
Methodology

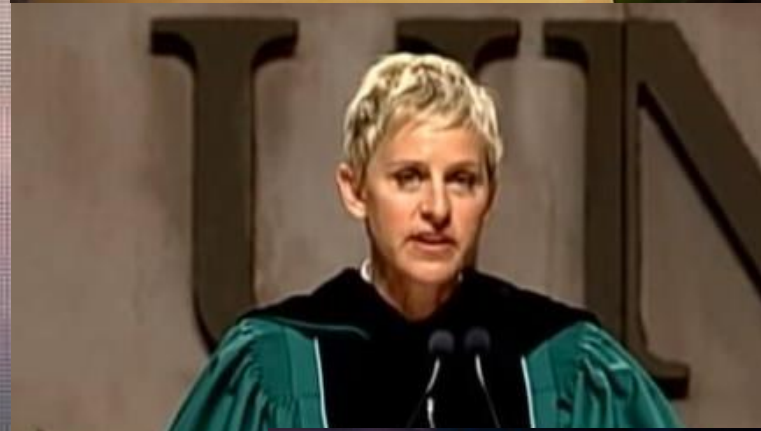
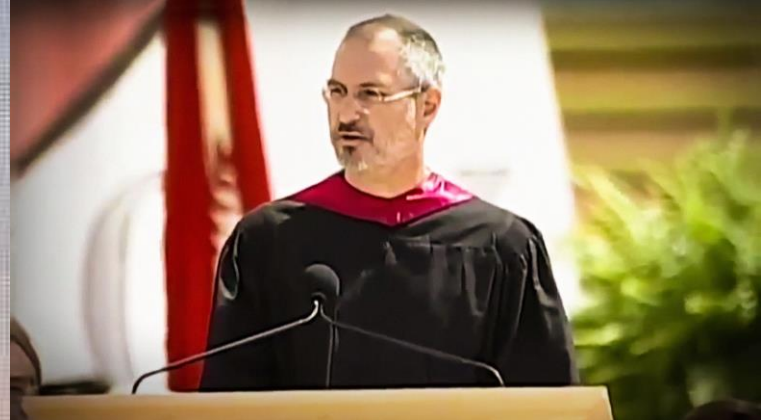
- **Qualitative research design**



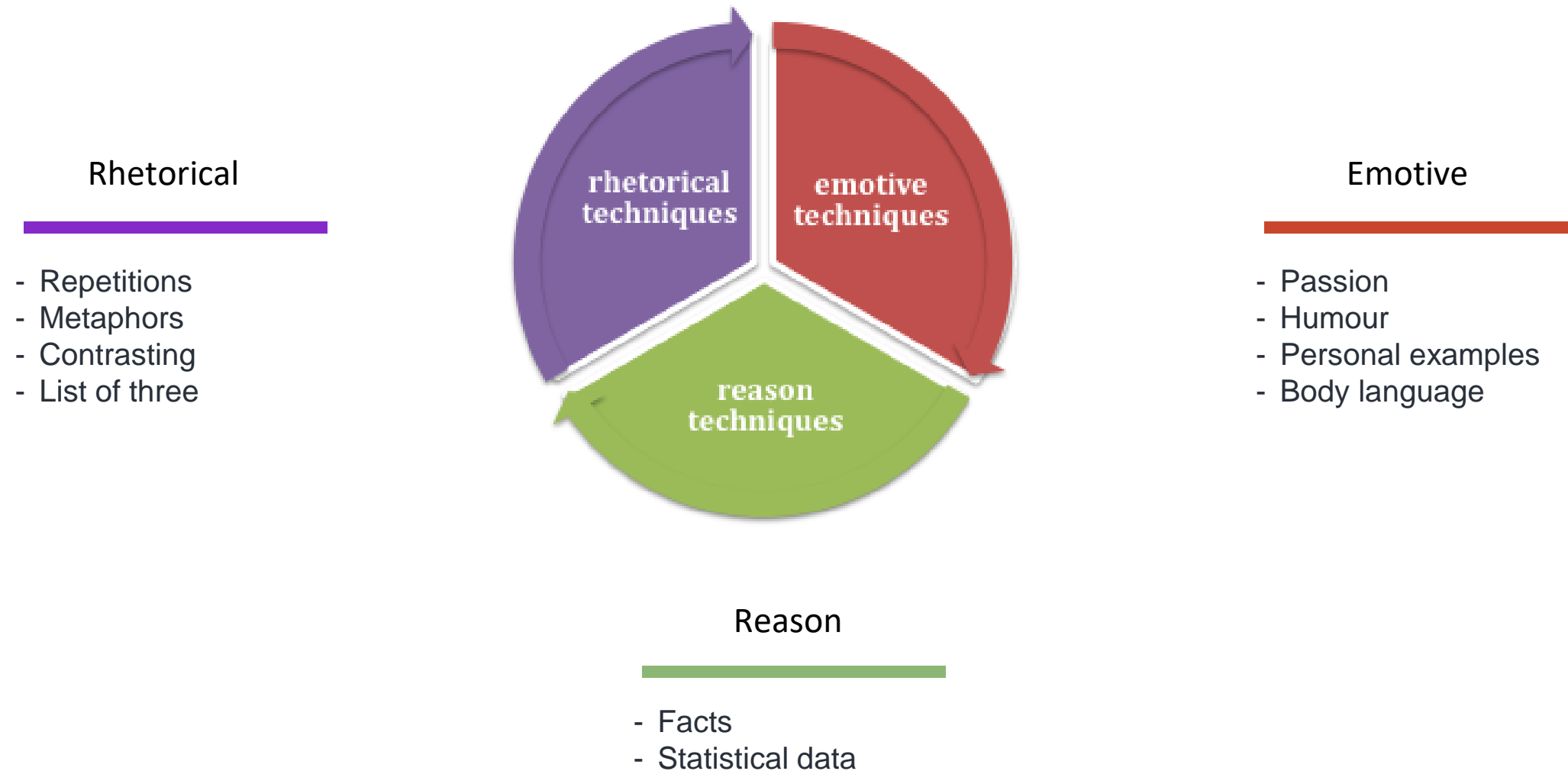
- **Quantitative research design**

Survey among NIS students (114)





The formula of appealing speech



Practical application

- 1 **Global:** increase awareness on global/social issues;
- 2 **National:** university programs, training, courses, coaching
- 3 **Local:** school programs, TED

